

# IAM Trends & Challenges

*Make Security a Competitive Advantage*

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# Eliminate Barriers Between Ideas and Outcomes



## The Modern Software Factory



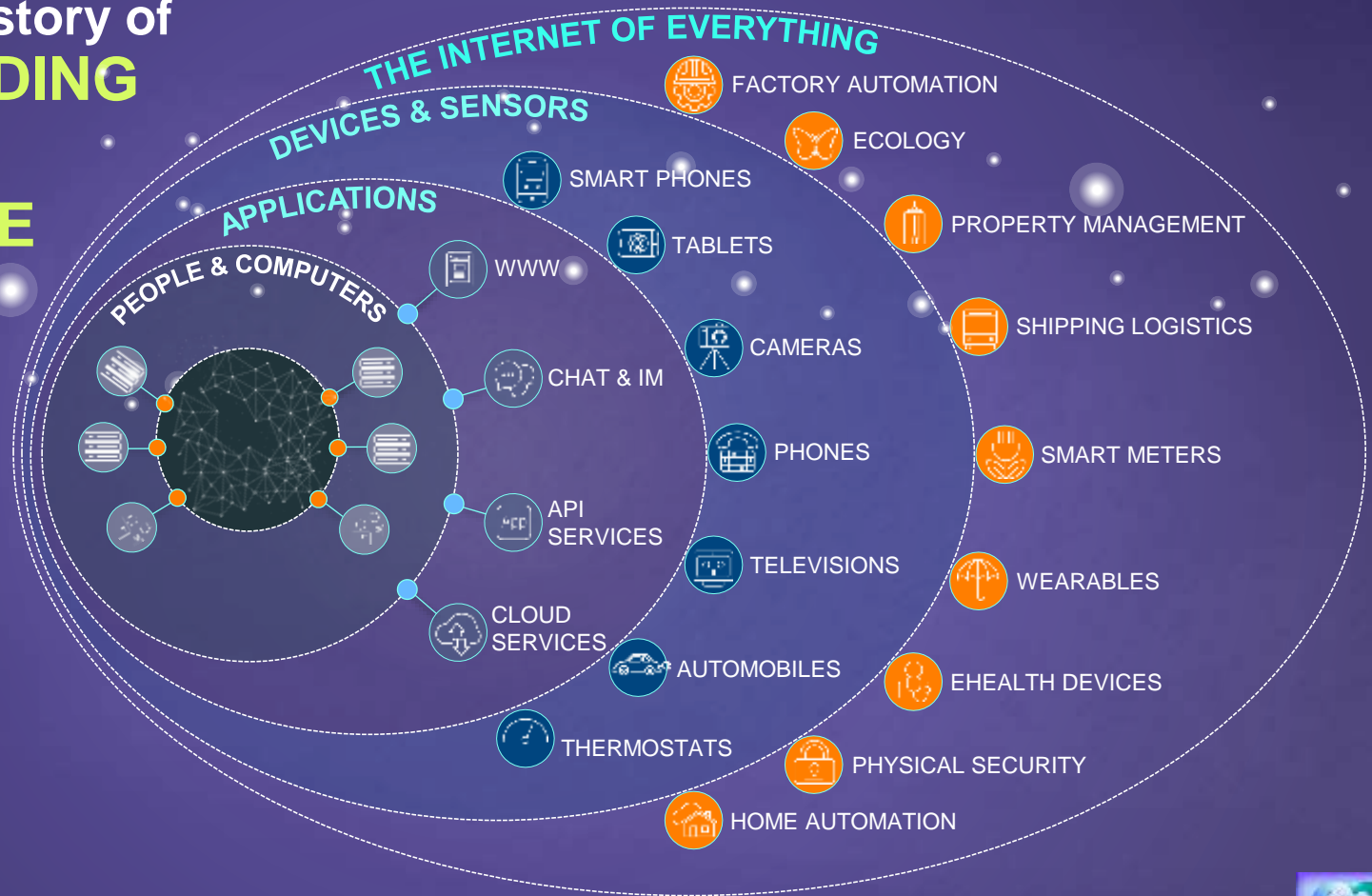
CREATE AN AGILE  
BUSINESS

BUILD BETTER  
APPS FASTER

MAKE SECURITY A  
COMPETITIVE ADVANTAGE

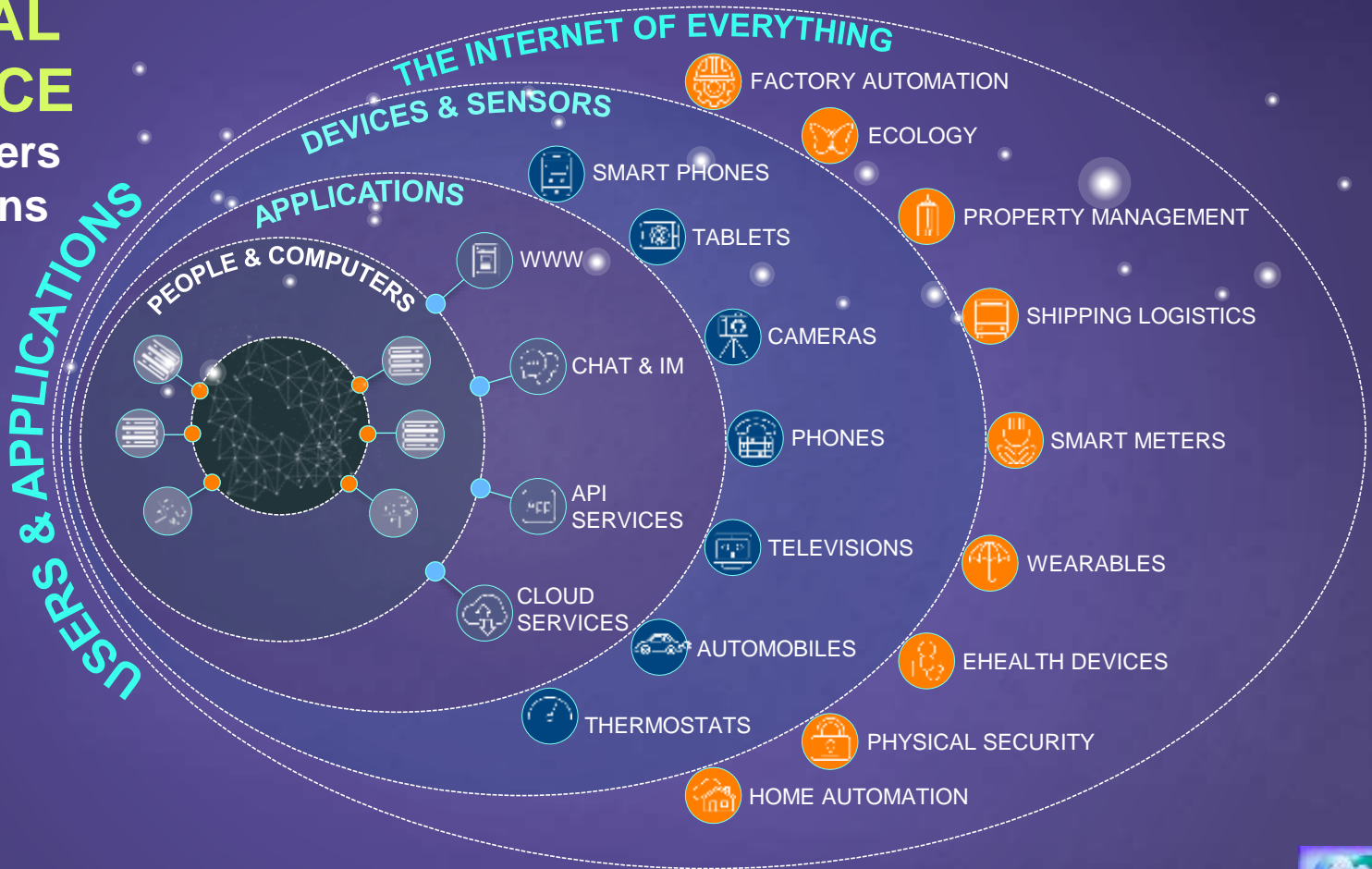
MAXIMIZE APPLICATION  
PERFORMANCE

# First a Brief History of THE EXPANDING DIGITAL EXPERIENCE



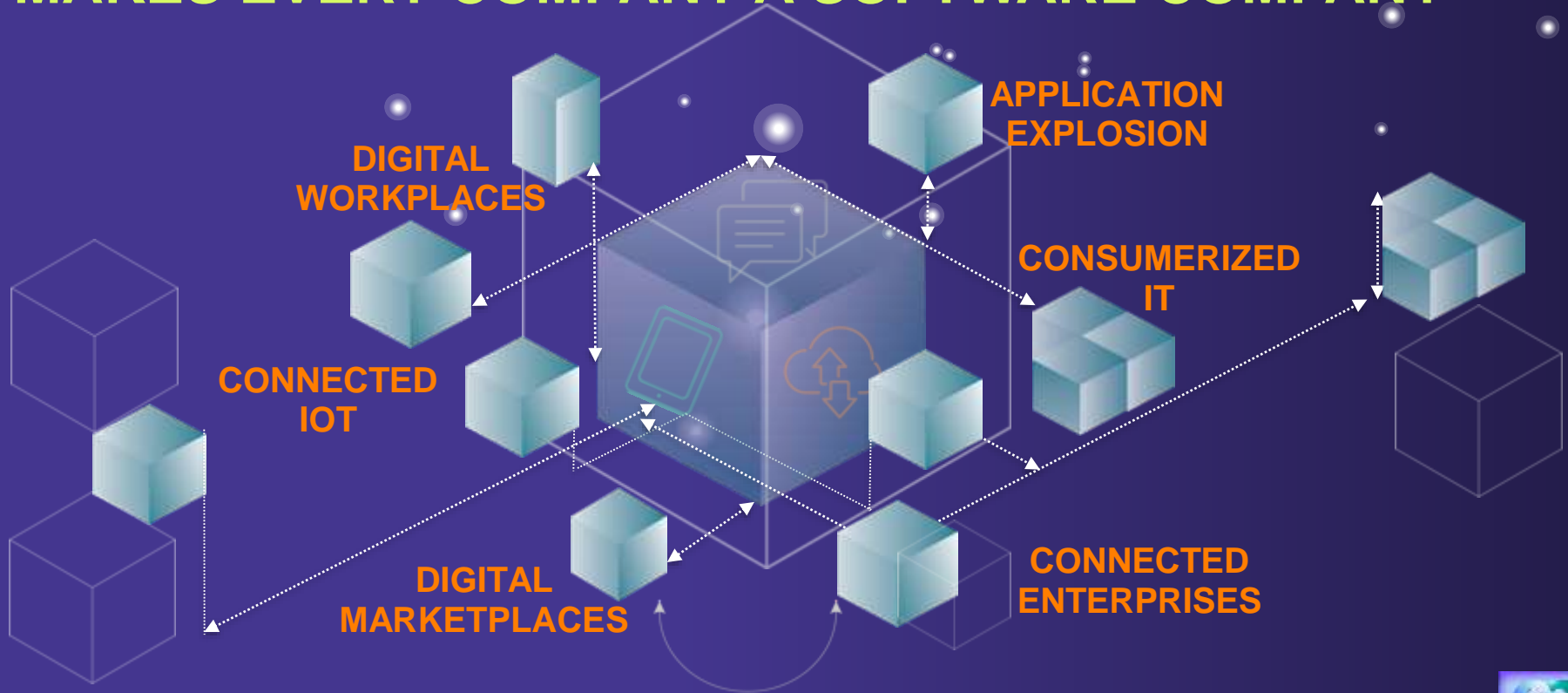
# THE DIGITAL EXPERIENCE

Is Between Users and Applications

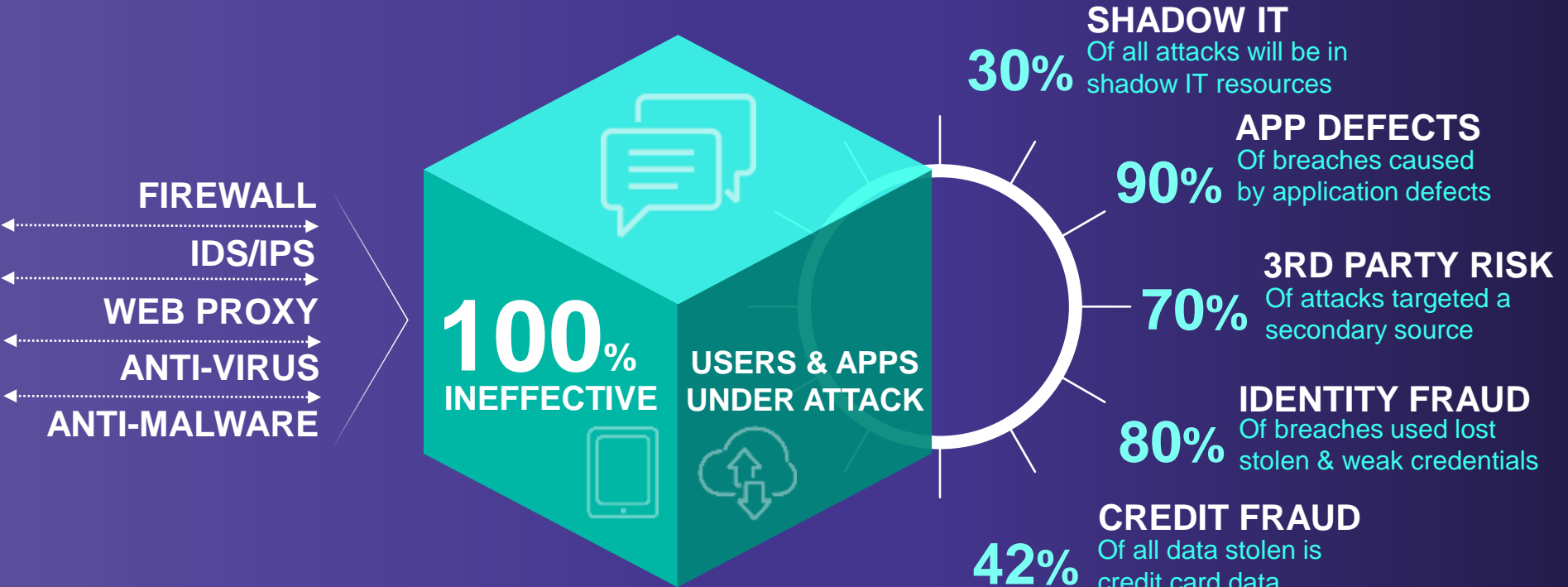


# The Application Economy

## MAKES EVERY COMPANY A SOFTWARE COMPANY

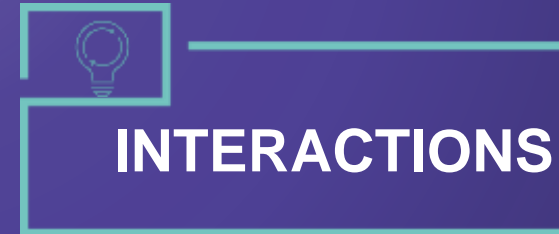


# The Application Economy REQUIRES NEW THINKING ON SECURITY



FireEye Study of 6 Months of Penetration Testing

Security Becomes  
**A QUESTION  
OF TRUST**



# CA Security Strategy To **SECURING THE APPLICATION ECONOMY**



**TRUSTED  
USERS &  
APPLICATIONS**

**PREVENTATIVE  
DETECTION &  
RESPONSIVE**

**INSIGHT  
ANALYTICS &  
INTELLIGENCE**

**FRICTIONLESS  
SECURITY &  
EXPERIENCE**

## **CORE PRINCIPLES**



# CA Security Strategy To **SECURING THE APPLICATION ECONOMY**



## PRODUCT PORTFOLIO

**IDENTITY &  
ACCESS**

**PAYMENT  
SECURITY**

**API  
SECURITY**

**APPLICATION  
SECURITY**

# CA VERACODE APPLICATION SECURITY

**6 TRILLION** LINES OF CODE  
SCANNED

**1400** CUSTOMERS

**400K**

APPLICATION  
SECURITY  
ADVISORY

**4X**

GARTNER  
MQ LEADER

**24** LANGUAGES

**77** FRAMEWORKS

**35.5M** SECURITY FLAWS FIXED

# Ensuring GREAT SOFTWARE IS SECURE SOFTWARE

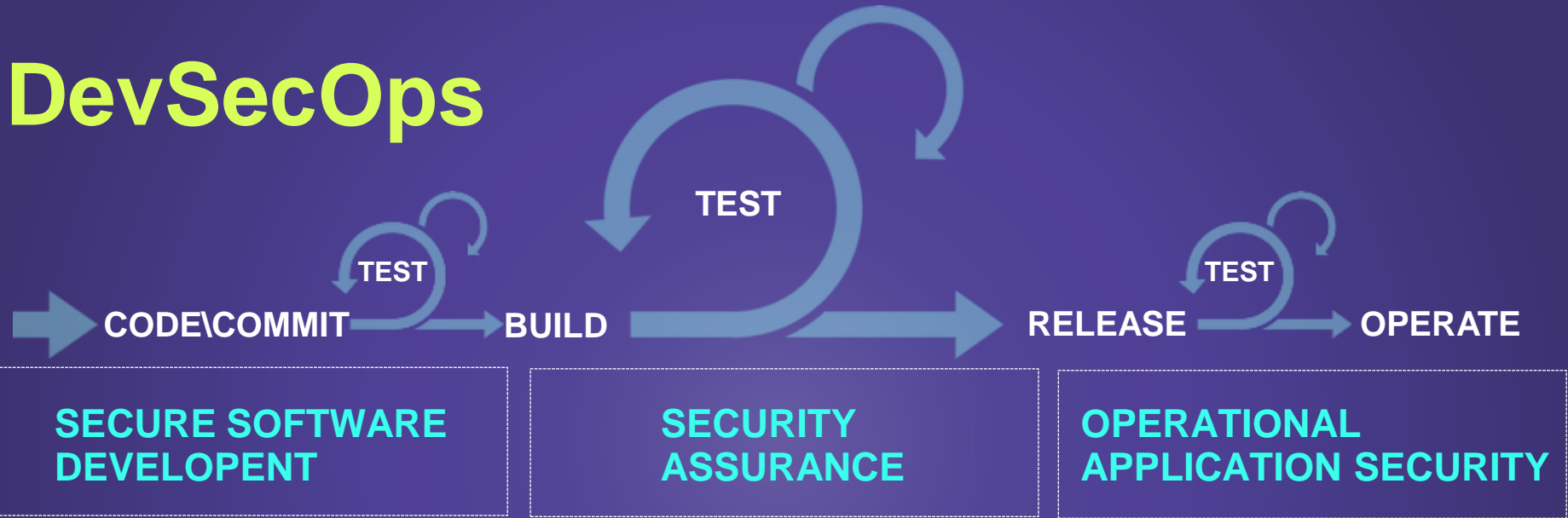
**EMPOWER  
DEVELOPERS TO  
SECURE CODE**

**INTEGRATED INTO  
CONTINUOUS  
DELIVERY**

**EARLY DETECT  
TO REDUCE COST**

**AUTOMATED TO  
REDUCE MTR**

# DevSecOps



Merging

**SECURITY INTO CONTINUOUS DELIVERY**

# DevSecOps



**SECURE SOFTWARE DEVELOPMENT**

**SECURITY ASSURANCE**

**OPERATIONAL APPLICATION SECURITY**

CA Veracode Web Application Scanning

CA Veracode Runtime Protection

CA Veracode Greenlight

CA Veracode Static Analysis

CA Veracode Software Composition Analysis

CA Veracode eLearning

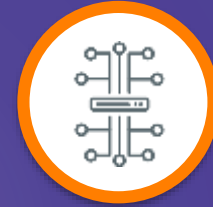
CA Veracode Integrations, APIs

# Securing Applications With **NEXT GENERATION IDENTITY MANAGEMENT**

**80%**

of all data breaches exploit  
lost, stolen & weak credentials

**HYBRID  
CLOUD**



**DEVELOPER  
APIs**



**BEHAVIOR  
ANALYTICS**

CA Privileged Access Manager

# PROTECTING PRIVILEGED IDENTITY



Credential Vault

Role - Based Access

Central Authentication

Policy Enforcement

Federated Identity

Session Recording



User & App  
Authentication API



Mobile  
Authentication API



Secure Server  
Communications



Context Based  
Risk Analysis

Risk Based Analytics

# ENABLING APP TO APP TRUST

CA Rapid App Security





Thank you.

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