

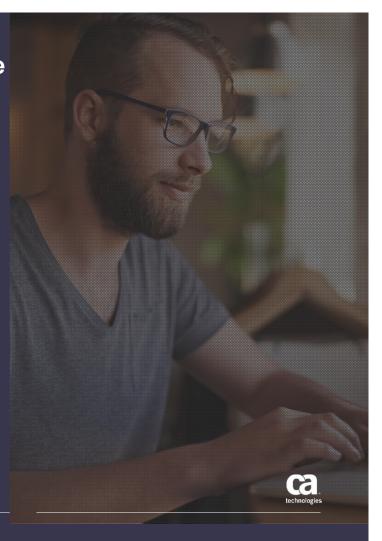
CA Technologies In Prague, R&D What We Are and What We Do

Vanya AtanasovaPrincipal Program Portfolio Manager, R&D

April 24, 2018

CA Technologies is one of the largest independent system software companies in the world. We create software that fuels transformation for companies and enables them to seize the opportunities of the application economy.

- The CA Technologies Prague site was founded in 1998.
- The R&D Center was opened in 2005.
 - CA's biggest R&D site in Europe
 - 400 developers working on all aspects of CA's portfolio
 - 50 different nationalities one of our most diverse in EMEA



Product Development

What we do everyday is "converting uncertainty to knowledge".

Dantar Oosterwal, The Lean Mashine

We do this through hypothesis-driven, Iterative and incremental development.

 So we can validate or invalidate our assumptions as soon as possible through fast feedback loops.



The Levels

PORTFOLIO

A Collection of Interrelated Engineering Initiatives – ROI Analysis, Funding, Long-Term Strategic Planning

PROGRAM

A Team of Teams - Several Interrelated Projects

TEAM

Single Team – Single Project

PORTFOLIO

A Collection of Interrelated Engineering Initiatives – ROI Analysis, Funding, Long-Term Strategic Planning

LARGE SOLUTION

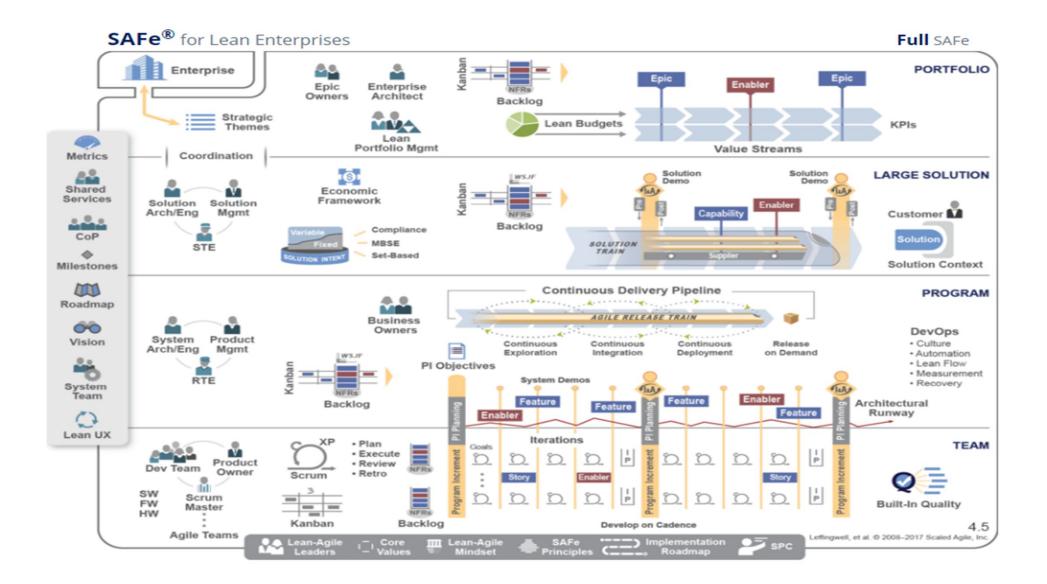
Several Interrelated Programs

PROGRAM

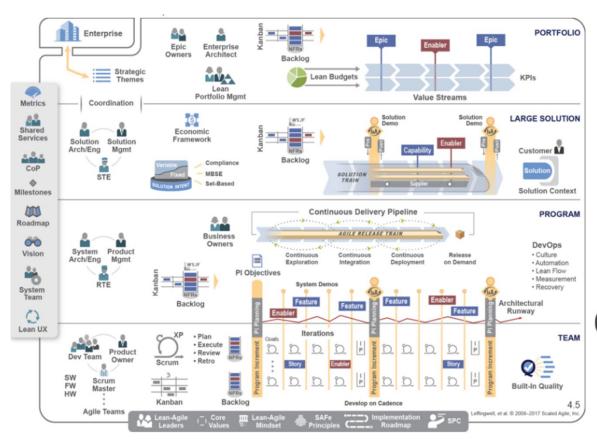
A Team of Teams - Several Interrelated Projects

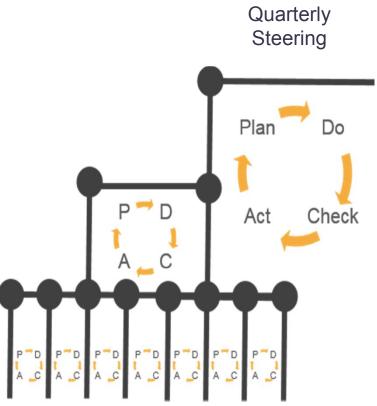
TEAM

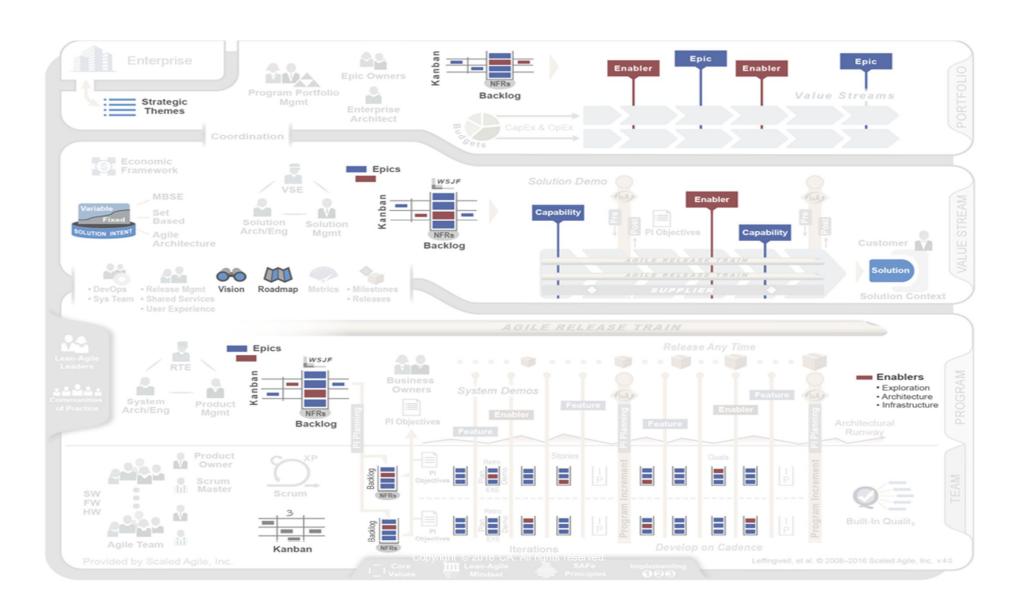
Single Team – Single Project



Synchronized Cadence and Feedback Loops



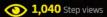




CA Accelerator



The Digital Transformation Academy



by CA Technologies

Change or be changed in the Digital world... Your Transformation starts here! The ability to help our customers thrive in the application economy starts with our own transformation.

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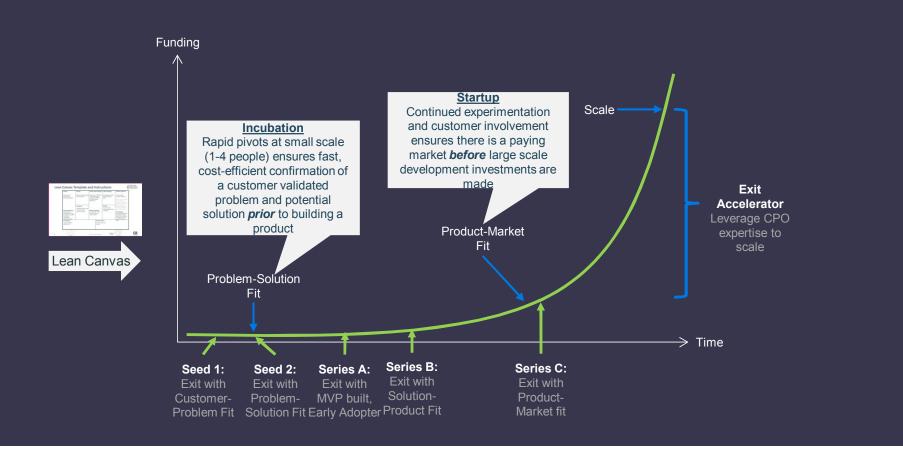
J.A.R.V.I.S





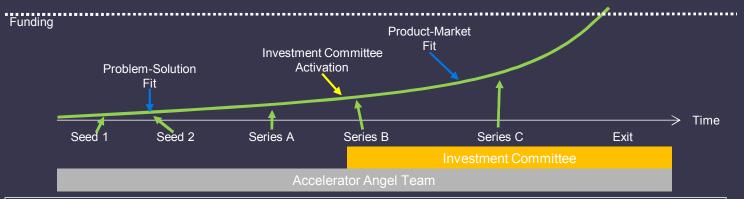


CA Accelerator: a lean/agile approach to incubation



CA Accelerator

governance



Angel Team provides end-to-end management

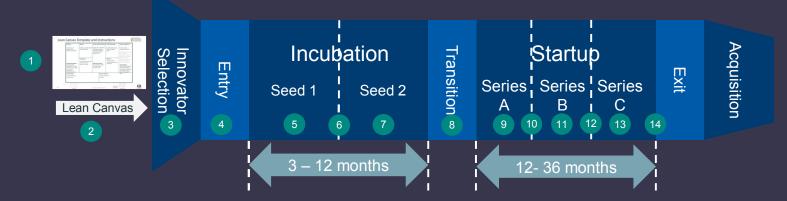
- Selects ideas from pitches by any CA employee
- Reviews and approves start-up contracts created for successful pitches
- Conducts monthly 3P (pivot, pause, or persist) reviews
- Approves budget, objectives, and timelines set before work begins at each stage
- Stage-specific checklists ensure focus on outcomes vs. output

Investment Committee guides larger investments

- Series B, C, and Exit
- Advisory Team provides direction and assistance from Entry to Exit

CA Accelerator End-to-End

CA Accelerator leverages a VC-like model and lean startup best practices



- 1. Any employee posts a lean canvas to accelerator.ca.com
- 2. Accelerator team provides feedback on the canvas
- 3. Ten minute pitch to the Angel team; ten minute Q&A
- Successful pitch teams introduced to lean startup; intrapreneurs set contract for Seed 1 (objectives, time...)
- 5. Teams confirm customers have the problem they intend to solve, and that it is painful enough that they would solve it
- 6. Intrapreneurs request transition to Seed 2 with Seed 1 evidence and Seed 2 contract proposal
- 7. Teams confirm customers would buy their proposed solution

- 8. Transition request: Seed 2 evidence, Series A contract
- 9. Teams build MVP, obtain customer feedback, find early adopters, get early sales and/or commitments to buy
- 10. Transition request: Series A evidence, Series B contract
- 11. Teams confirm they can attract early adopters (sales), begin integration preparation
- 12. Transition request: Series B evidence, acquisition interest, Series C contract
- 13. Product-market confirmation, integration engineering
- 14. Product acquired by CPO





Giving Back to the Community

Create Tomorrow: Timeline



APRIL 2015

Create Tomorrow introduced to employees

2015

5

JULY 2015

Create Tomorrow launches externally

AUG 2015

CA joins eSkills4jobs campaign

JAN 2016

First Create Tomorrow white paper publishes

2016

JULY 2016

Create Tomorrow reviewed to drive scale & reach

OCT 2016

First CSR Advisory Council meeting

DEC 2016

CA renews pledge to EU Digital Skills and Jobs Coalition

2017

JAN 2017

CA joins STEM Alliance as a founder member

JAN 2017

CSR white paper 2017 publishes

JAN 2017

CA founder sponsor of People Like Me digital program

MAY 2017

CA STEM Ambassador initiative introduced

SEPT 2017

CA women STEM Ambassadors in EMEA trained to deliver People Like Me campaign

SEPT 2017

CSR Europe completes CA STEM Assessment & Benchmark report

NOV 2017

SiriusDecisions features CA as a Select Best Practice case study

2018

JAN 2018 CSR report 2018 publishes

FEB 2018

CA STEM Academy launches



FY18 in Review: Prague

1,344 Students reached 665
Female students reached

51 Employee volunteers









Create Tomorrow: Prague Goals

FY19 GOALS 30% Europe workforce to volunteer in STEM initiatives 60% females to be reached in total STEM initiatives 2,500 students to be reached in FY19

STEM Ambassador Academy

People Like Me

CA STEM Ambassadors



Create Tomorrow: STEM Activities in Prague

Funded by Communications

QTR & DATE	ACTIVITY	APPROX. STUDENT REACH	APPROX VOLUNTEERS NEEDED
All Year	Partnership with Faculty of Nuclear Science and Physical Engineering		
Q1 May	STEM Day at CA office (1) with Gymnasium Benesov students	+30 Students	14
Q1 May	STEM Day at CA office (2) with Gymnasium Benesov students	+30 Students	14
Q1 May	People Like Me First workshop with CA employees and their daughters.	Max. 20 girls With 1 parent = 20 adults	5
Q1	STEM Careers Massive Online Open Course (MOOC) – By STEM Alliance	600 STEM teachers average / 15,000 students	4
Q2 Sept	PYLADIES Python external course delivered in 13 sessions. Content provided by PYladies organization, delivered by CA volunteers at CA premises.	10-12 girls	4
Q2 Sept	STEM Ambassador Academy Teacher placement in collaboration with Ministry of Education	16 STEM teachers	8



Create Tomorrow: STEM Activities in Prague

Funded by Communications

QTR & DATE	ACTIVITY	APPROX. STUDENT REACH	APPROX. VOLUNTEERS NEEDED
Q3 Oct	Code Week (1) with Jana Keplera Gymnasium	Max 10 students	5
Q3 Nov	Code Week (2) with Benesov Gymnasium	Max 10 students	5
Q3 tbd	People Like Me (2)	20 girls	5
Q3 tbd	Robotic Week	Max 12 students	4
Q4 Jan	Web Design Week	Max 10 students	5
Q4 Feb	STEM and English Seminars at Gymnasium Benesov	Up to 80 students	13
TOTAL	12 ACTIVITIES	15,554 STUDENTS	82



STEM Activities in Prague

Not funded by Communications

QTR & DATE	ACTIVITY	APPROX. STUDENT REACH	APPROX. VOLUNTEERS NEEDED
Tbc	People Like Me (3)	20 girls	5
Tbc	PYLADIES (2)	10-12 girls	4
Tbc	Robotic Week (2)	Max 12 students	4
Tbc	STEM Day at CA office (3) with Gymnasium Jana Keplera students	30 students	14
Tbc	STEM Day at CA office (4) with Gymnasium TBD students	30 students	14
Tbc	STEM Day at CA office (5) with Gymnasium TBD students	30 students	14
Tbc	STEM and [LANGUAGE] Seminars at Gymnasium TBD	X students	х



The Garage: Equipment

- Tools
- Arduinos, raspberries, microbits + development platforms
- Power supply, batteries
- Multimeters and an Oscilloscope
- Cables, breadboards, LEDs [blikatka]
- Plastic boxes to keep everything in "order"
- Logic/programmers games
- Kits Lego Mindstrom, Voltik, LittleBits, Cubetto
- Robots mBot, Edison
- 3D printer

























Series Kickoff in February 2018



Hosted the first
Hyperledger
meetup in
Prague

Corporate Social Responsibility Program





Employees have 5 volunteer days/year

- During last 5 years organized more than 70 events
- Tracked more than 5000 volunteer hours



Organizations:

Charity: Children's home in Pyšely, School for hearing impaired children, Institut for people with mental disabilities in Brandýs nad Labem, Dog shelters

Environmental: Center for environmental education Toulcuv Dvur, Czech society for environmental protection, Rescue station for wildlife







Thank you!





Vanya Atanasova

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🥑 @cainc



Slideshare.net/CAinc



in linkedin.com/in/vanyaatanasova